

The problem: opportunities for children and young people (CYP) in the UK are unevenly distributed

We know compared to their wealthier peers, CYP growing up in poverty are less likely to:



Be safe and well supported



Be healthy



Achieve well academically



Build strong relationships
and social networks

Instead, they are more likely to:

- Experience parental stress and live in poor housing
- Be at risk of multiple adverse childhood experiences (ACEs)
- Be permanently excluded (4x more likely)
- Experience inter-generational poverty

- Have a lower life expectancy at birth
- Experience poor mental health (as are their parents)
- Have a poor diet and be obese
- Engage in risky teenage behaviours
- Experience poor physical & mental health as an adult

- Be academically 5 months behind their more advantaged peers by the time they start school
- Be academically 2.5 years behind by the time they take their GCSEs
- Fail to progress to a top university (15x less likely)

- Live in an area which lacks Early Years support
- Feel socially isolated; they are less likely to have a good friend, or to talk to others about their worries
- Experience fewer opportunities to enter the job market

**Nurturing relationships
support academic excellence.**



Our solution: in 2012 we started a school to improve choice and opportunity for CYP in Feltham

We know compared to their peers in other parts of the borough, CYP growing up in Feltham are disproportionately affected by a range of risk factors.

We set out to address this disadvantage by opening an inclusive school with a **rigorous curriculum**, **great teaching** and **strong relationships**, to ensure all CYP can:



Be safe and well supported



Be healthy



Achieve well academically



Build strong relationships
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10 years on, our results speak for themselves:

- 1500 educated
- 70% progressed to HE
- 0% NEET
- Excellent GCSE results
- 20% uplift in EYFS results
- National recognition
- Approved to open a 2nd school



Our evolution: in 2018 we created the Reach Children's Hub to complete our cradle-to-career model

We know building relationships with parents pre-birth and intervening early makes a difference.

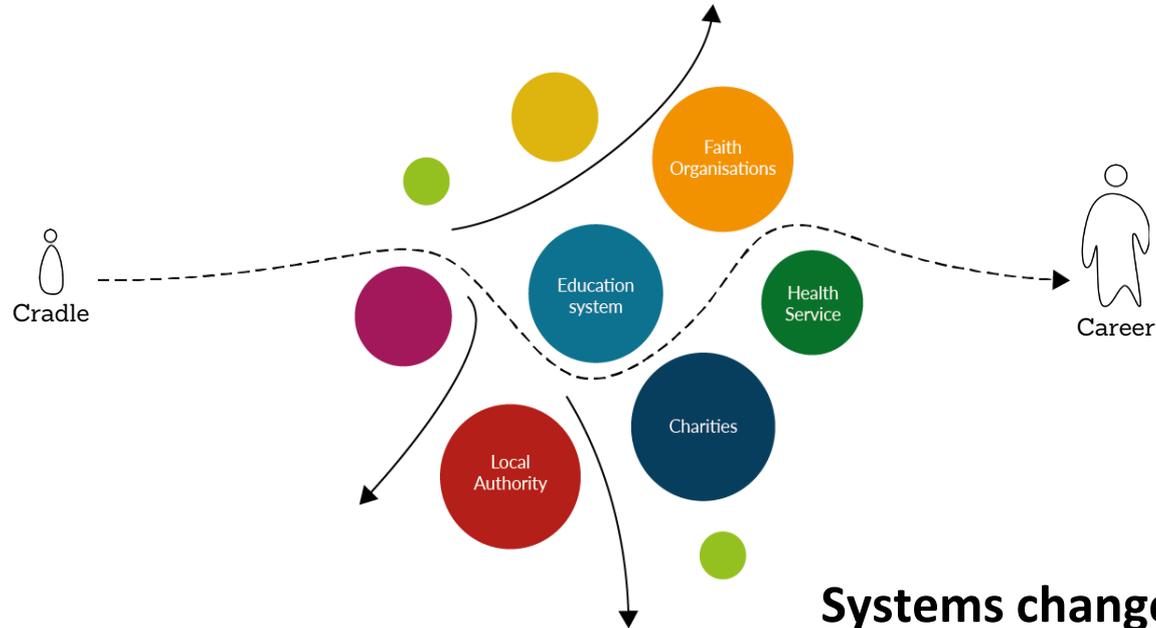
We have co-produced a cradle-to-career (C2C) pipeline of support for babies, children, young people and their families, that complements the work of the school and builds capacity within the local community.

Perinatal Support (0-2)	200+ referrals
Early Years Workforce Development	40+ practitioners
Community Engagement & Family Support	300+ children
Health & Wellbeing	380+ children & young people
Feltham Futures	200+ students
Reach On	100+ students

Our approach: we work in partnership to provide continuity of care for children and families

We know children do best when they grow up in an environment of nurturing relationships invested in their healthy development (Center on the Developing Child, Harvard University.)

We build trusted relationships and work in partnership across the community, providing strategic leadership to ensure children and their families receive the best possible support.

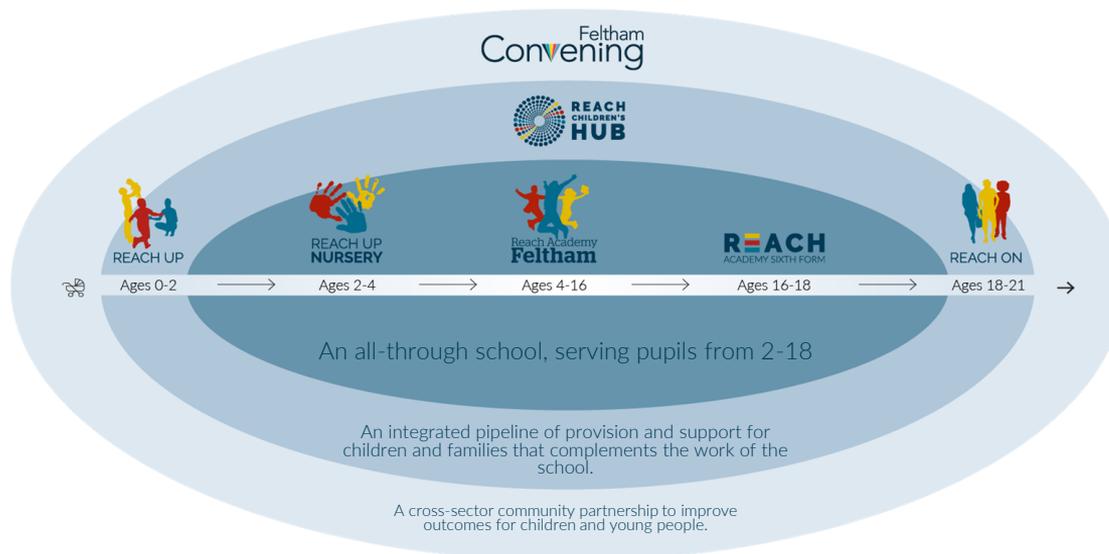


Systems change requires a collective impact model. 

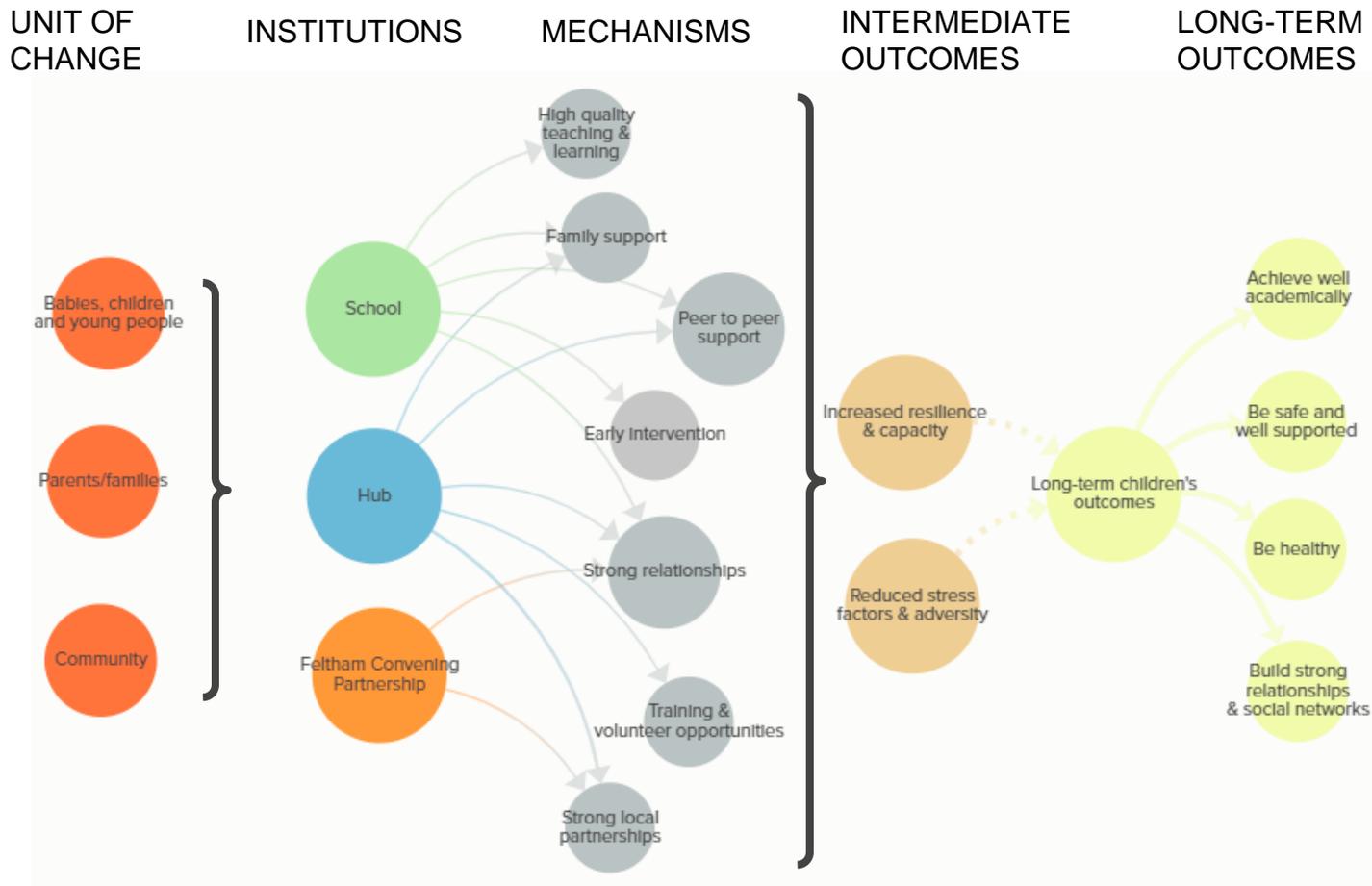
Our response: in 2021 we launched the Feltham Convening Partnership

Collective impact initiatives, like Strive Together in the US, aim to harness the expertise, insight and ideas of multiple different people and organisations in order to achieve significant, sustainable systems change together.

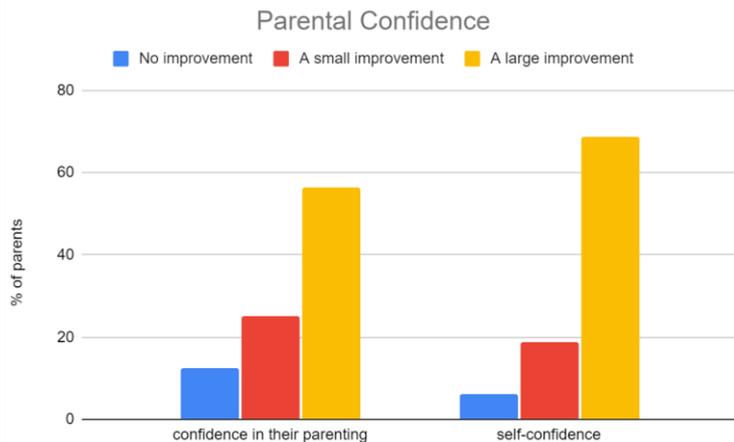
So far, we have convened over 40 individuals from 20 cross-sector institutions, with the capacity to reach 20% of CYP in the local area. Together, we are striving to tackle the root causes of underachievement, in large part by sharing information and making better collective decisions to improve outcomes for all CYP.



Our overarching theory of change:



Case study: Our House



Parents report feeling more confident in:

- Opening up and sharing experiences
- Modelling behaviours for their children
- Knowing what other services are available to them in the community



“If I went missing, I know I’d have people looking for me.”

“The staff are always very supportive and helpful. And they *listen*. Somebody listens!”

“It’s like having a big family, it’s like our house.”